



Efficiency Nutrient Management

With increasing environmental pressures along with rising material costs, professionals have begun to innovate to the next level of lawn care application services. We've taken these new practices and bundled them into a business and marketing program to help professionals ease into the new methods .

February 23rd and 24th, Industry leading professionals will gather to experience an innovative and informative presentation on **Efficiency Nutrient Management**.

DAY ONE

9-10AM Welcome

10AM-11:30AM Industry-What the customers (LCO's Customer) want

11:45AM-12:30PM Lunch

12:45PM-2:15PM The environment and the future of fertilizer in the new demands

2:30PM-4PM Duration CR Technology VS others

4:15PM-5:45PM One AP Product info and result presentation

6:30PM Dinner and evening entertainment

DAY TWO

7AM-8:15AM Breakfast

8:30AM-10AM Turfco Equipment

10:15AM-11:45AM ENM Techniques and practices

12PM Lunch open round table discussion

**eNM the IPM for
Fertilizer**



February 23rd and 24th
Timber Creek Inn and Convention Center, Sandwich IL

Event Sponsors:
Pro Ap Products by Frick Services, Inc.
National Seed
Tim Kehoe Group, Inc.
Agrium Advanced Technologies
Turfco

RSVP: National Seed 630-963-8787



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