



# SEED ESTABLISHMENT

## Lawn Starter™ Turf Establishment Granules

### Product and Technology Description

Lawn Starter™ can be used for primary turf grass seed establishment or in conjunction with any other seed mixture. Lawn Starter™ is a combination of defibrated recycled paper fibers agglomerated into granules combined with a blend of water soluble anionic polyacrylamides (WSPAM).

The WSPAM impregnated into and coated onto the recycled paper granules combined with a calcium component is the basis for Advanced Soil Technology™ (AST™). AST™ provides exceptional erosion control through superior bridging of soil particles. The AST™ in Lawn Starter™ has a strong initial release from the recycled paper granules as it activates using natural or applied moisture. AST™ continues to be released as the granules bio-degrade, and when additional moisture is introduced. The recycled paper granules serve as the carrier and delivery system, as well as a visible tracer for the AST™. Lawn Starter™ also contains fertilizer and a water holding polymer, known as Seed Watering Technology™ (SWT™), which serves as a visual indicator for the need to water.

### Benefits of Lawn Starter

1. Ease of Installation
  - a. Everything you need, just add seed
  - b. Granules engineered to maximize flow through broadcast, hydraulic, blower equipment
  - c. Quick and efficient application saves time & money
  - d. No messy straw or potential introduction of noxious weed seeds
2. Advanced Soil Technology™ (AST™)
  - a. Calcium bridging provides superior soil stabilization
  - b. Increases water penetration
  - c. Resists soil crusting
  - d. Improves seed and plant establishment
3. Seed Watering Technology
  - a. Small diamond-like crystals indicate when it is time to water
  - b. Increases the efficient use of water



## LAWN STARTER™ Application per Acre PRODUCT SHOWN ACTUAL SIZE



700 Lbs. per Acre



900 Lbs. per Acre



1,500 Lbs. per Acre

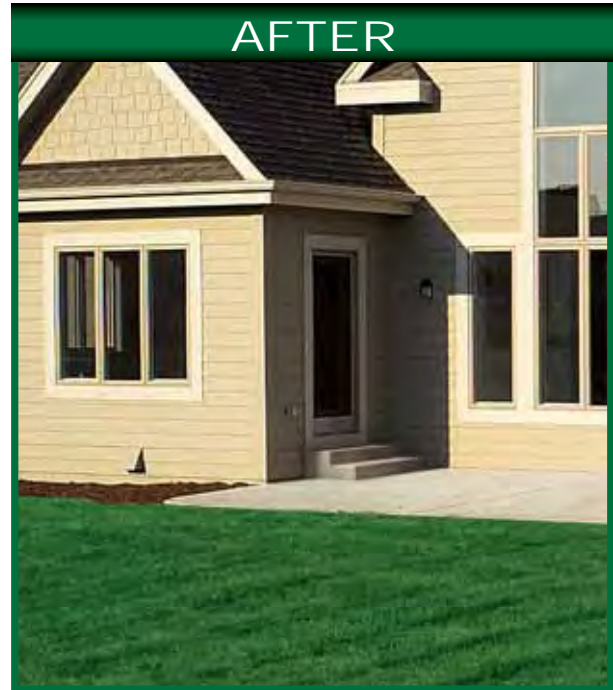


2,000 Lbs. per Acre



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## Application Rates

SLOPE	POUNDS/ACRE	BAGS/ACRE
No Slope	700	14
No Slope – 6:1	700-900	14-18
6:1-4:1	900-1500	18-30
4:1-3:1	1500-2000	30-40
3:1-2:1	2000-3000	40-60
2:1	3000	60

Coverage Rates (50 lb bag): Up to 3,000 sq ft

LAWN STARTER™ application rates and methods may vary based on field conditions such as slope, soil type, and time of year.

Package	Item #	Size	Type	Units	Per Truckload
Bag	10723-40	50 lb.	Pallet	40	22



PROFESSIONAL PRODUCTS

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